

Carbondale, IL

# ONE



## CLIENT PHILOSOPHY

We are an agency defined by its devotion to create not only a powerful brand, but a sustainable way of life. We work with our clients to infuse and frame their business or product with the ingenuity needed to spark growth and integrity, while remaining true to the fundamental practices of a **GREEN** world.

We at One World are loyal to the concepts of communication, teamwork, and partnership, because our agency forms a partnership with every one of our clients. When we put you out there, we're putting ourselves out there. Our practice includes a comprehensive knowledge base of each and every brand we build, so that it is a personal goal for us to see that brand succeed. Building brands is what we do, but our pride comes from you, the client, and the promise you represent.

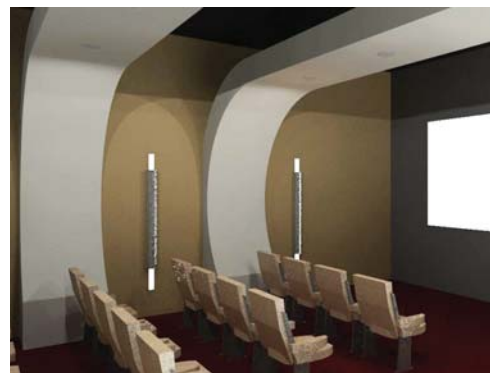
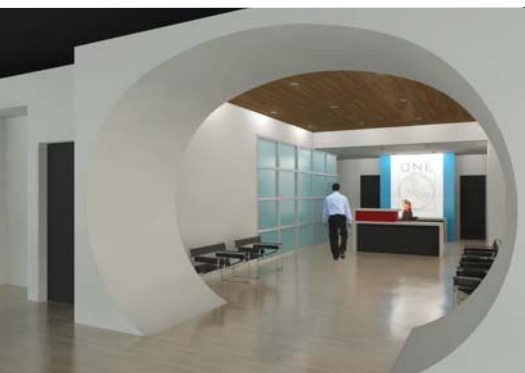
Our world is changing, and that means we have to change the way we live in it. We as a company have an opportunity to be heard, and to educate our world about the possibilities a sustainable lifestyle can render. This is a critical time to adjust our way of thinking, and it is our goal to make sure that we at One World are contributing to that adjustment. Through our partnership with sustainable brands and our devotion to these practices, we can make One World GREEN.





## DESIGN CONCEPT

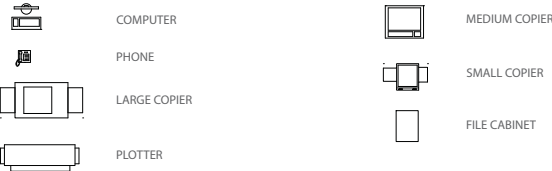
The One World environment is a clean, contemporary space, interrupted whimsically by free-flowing vertical and horizontal extrusions represented in depth, and accented with simple splashes of color. These elements become architectural artwork for each space welcoming and inviting you in. Each extrusion symbolizes the One World philosophy of embracing the client and produces a unified atmosphere that inspires creative thought and teamwork. With the international style as the backdrop and green materials throughout, the design is truly a smart and sophisticated home base for the One World family.

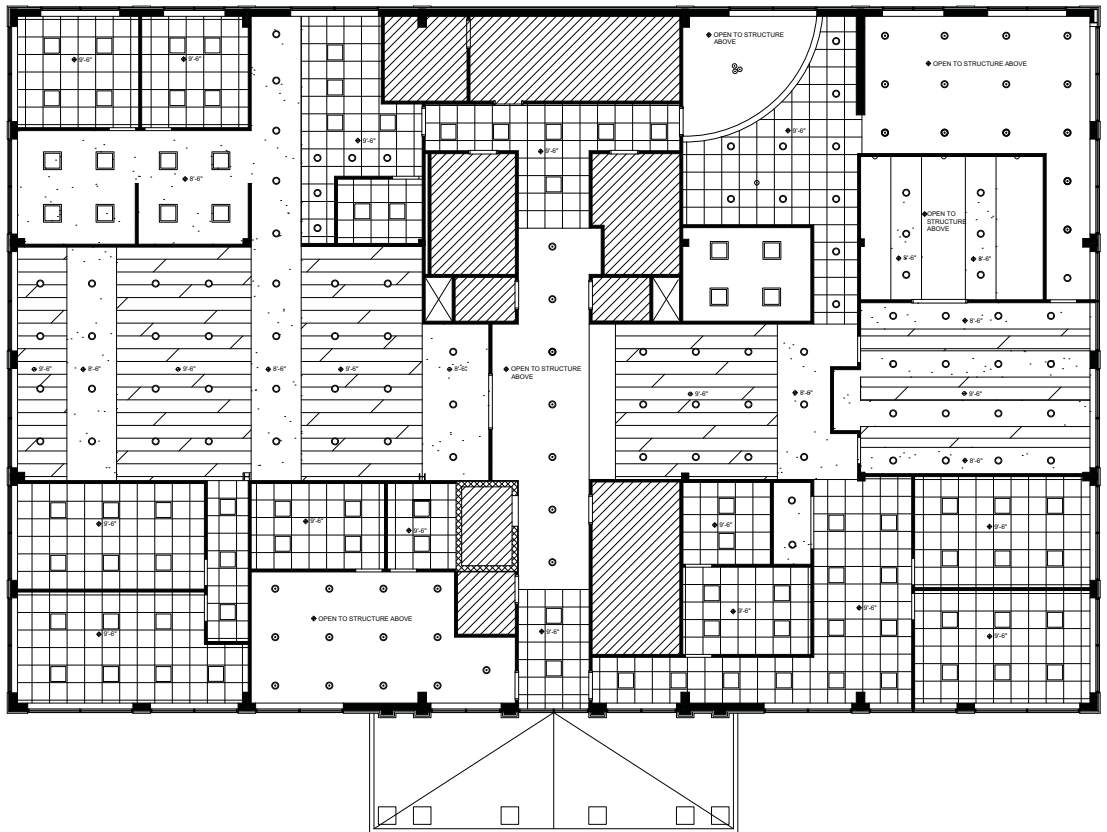




ONE WORLD AD AGENCY  
SECOND FLOOR TENANT PLAN










SYMBOLS





## ONE WORLD AD AGENCY REFLECTED CEILING PLAN

### SYMBOLS

	RECESSED CAN LIGHTS		WOOD SLAT CEILING
	CAN PENDANT LIGHT		ACCOUSTIC CEILING TILE
	PENDANT LIGHT		DRY WALL
	RECESSED DIRECT / INDIRECT LIGHT		
	CUSTOM WALL SCONCE		
	CEILING HEIGHT		